

See, hear, watch

with Digital Assets Manager for HPE Content Manager

Yes

Get the most of your digital asset

Highlights

- Improve the ability to share your images and videos with the added Confidence of HPE Content Manager security
- Find images and video faster and easier through simplified search tools
- Easily resize image assets at your convenience to provide control over image size footprints
- Browser based means HPE Content Manager client installation is not required
- Enjoy greater access to your digital assets when using mobile devices
- Control and monitor user access to video streams

Does your business struggle to easily and quickly search through your image, video and audio assets? Optus Digital Asset Management solution for HPE Content Manager (formerly HP TRIM software) can help. Delivering, for the first time, digital asset management to HPE Content Manager through a browser interface.

Image, video and audio files are your assets, but they are only valuable if you can quickly access, store, manage, and share them. The Optus Digital Asset Management solution provides rich digital asset management capabilities, leveraging the strengths of HPE Content Manager and its ability to manage information.

The Optus Digital Asset Management web client has been built for easy access to your digital assets with wide control over delivery formats, security rights and the added freedom to share assets across the organisation.

Features

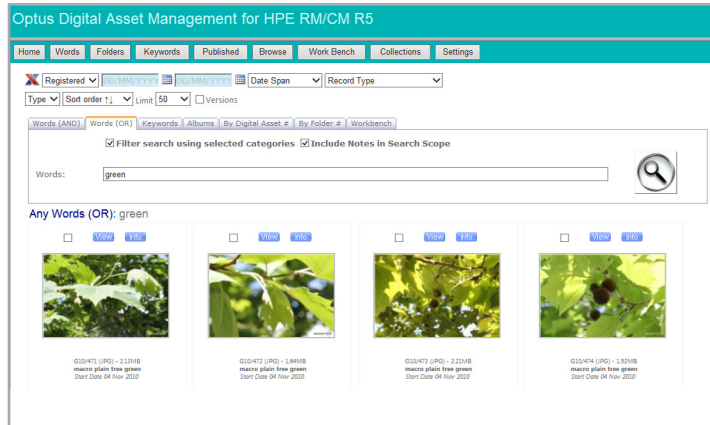
- **Automated thumbnail generation** to support over 100 formats (includes PDF, EPS, PS, PSD)*
- **Simplified search tools** with type ahead suggestions, Albums, Categories, Keywords and Title searches
- **Tree structure navigation**, using HPE Content Manager Classification and folder structures
- **Image relationship management**, linking images into clusters and albums

- **Contact sheet generation** to facilitate sharing with external parties
- **Zip file creation** enables image packaging with optional reference number overlays
- **Rights management** controls access to sensitive images
- **Release management** to control asset requests via HPE Content Manager workflow
- **Multi browser support** ensuring operation on a wide range of browsers and platforms
- **Adobe InDesign integration** for Windows platforms
- **Guest account enabled** to provide wider access for non HPE Content Manager users
- **Video Streaming** provides network efficiencies using HTML5 delivery of H.264 streams **
- **Video Uploader and Encoder** option allows easy preparation and uploading of video
- **Optus Explorer** for HPE Content Manager works with Optus Digital Asset Management for graphical control over library content
- **Optus Workflow Portal for HPE Content Manager** integration for control over image release
- **Personal workbenches** to help manage and share asset collections
- **Many things can be an assets** including audio, images and video

* Incorporates IrfanView™, its plugin pack and ghost script on the server ** Wowza media server is required and is licensed separately

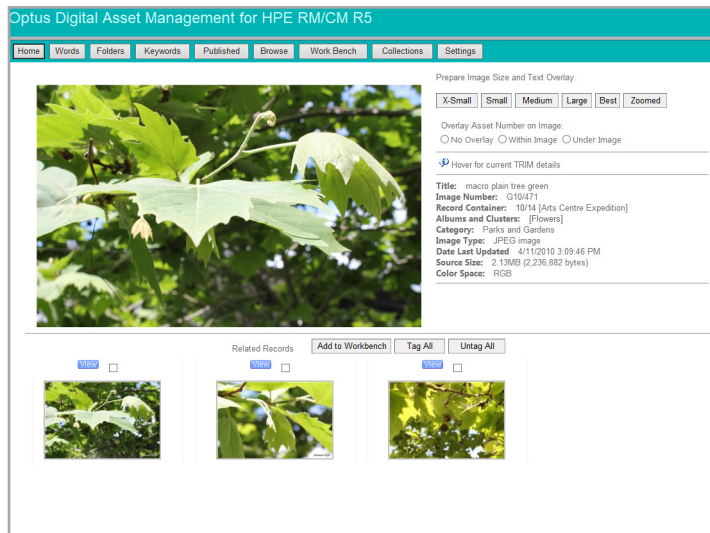
Simplified searching

Quickly locate assets by typing in a few words. Grouping is managed via Image Clusters, Albums, HPE Content Manager record relationships, Keywords and Saved Searches.



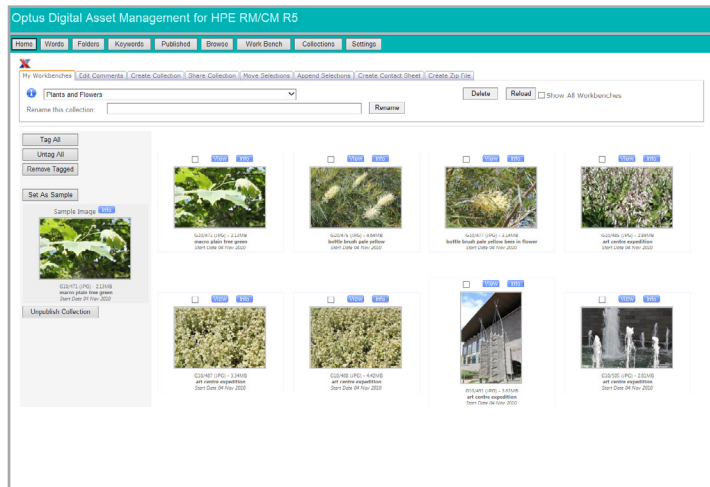
Digital asset profile and preparation

Resize selected images at your convenience. Overlay or underlay images with HPE Content Manager record data or just drag and drop into your authoring application. Related records are always shown to assist you in locating matching images or videos.



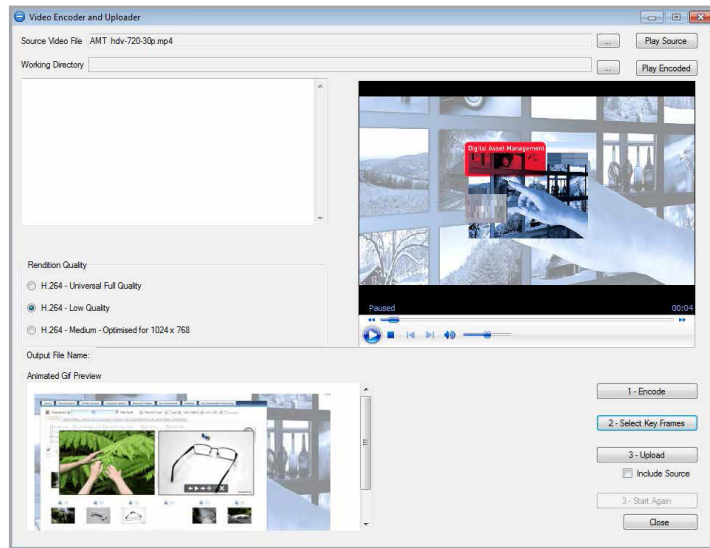
Personal shared workbench

Place digital assets into your Workbench and start sharing with other users. Generate Zip extracts or Contact Sheets to accelerate delivery of assets to external parties.



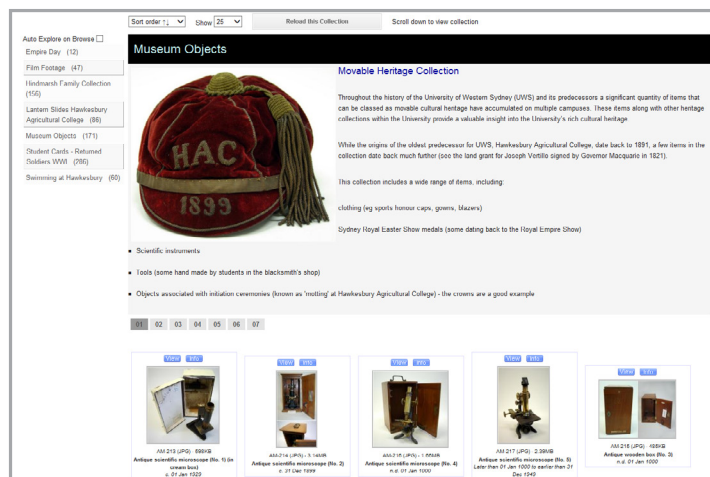
Video encoding and uploading

Streamline encoding and uploading to HPE Content Manager including automated Key Frame capture for animated previews. Optus Digital Asset Management will stream this content back to users on demand via the Wowza streaming engine**. Place digital assets into your Workbench and start sharing with other users. Generate Zip extracts or Contact Sheets to accelerate delivery of assets to external parties.



Published collections

Generate targeted collections of hand-picked content.



This application has been developed to operate on a range of Browser platforms where a touch interface is provided.



To discuss how Optus can help you through enterprise records management solutions contact your **Optus Account Manager** or call

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