ADAPT, EVOLVE, THRIVE
WHY JUST IMAGINE?

We hear from Australia’s business leaders that you are excited by the potential of the latest converged communication and internet protocol (IP) networks.

However, you tell us you don’t just want to imagine the possibilities. You want your network investments to deliver tangible business benefits today.

You also want a communications provider that is easy to deal with, understands your business and can help you gain an advantage over your competitors.

Adapt to survive

The Optus Evolve advanced communications network is the next step in your business growth. It has been designed to help your business adapt to the converged communications landscape of the future. But it also delivers immediate benefits, including:

- **A competitive edge**—by making communication between your company sites faster and more cost-effective, streamlining IT administration and giving your staff secure off-site access to core applications.

- **Flexibility**—by enabling you to choose the components best suited to your organisation, and to balance your needs for bandwidth, features and affordability.

- **Security**—by giving you the peace of mind that your network is in the hands of a trusted communications provider committed to delivering a superior customer experience.
WHY JUST IMAGINE?

ADAPT TO THE CONVERGED COMMUNICATIONS LANDSCAPE OF THE FUTURE
MORE STREAMLINED
MORE EFFICIENT
MORE RESPONSIVE
WHY CHOOSE TO EVOLVE?

Optus aims to ensure your business keeps progressing. Evolving your network, however, doesn’t just mean following the latest technology trends. It means making your organisation more streamlined, efficient and responsive to the needs of your customers and business partners.

AN ADVANCED COMMUNICATIONS NETWORK

Leading businesses all over the world recognise the efficiency gains and cost savings they can achieve by shifting to the latest network technology. Many have built IP networks that will provide the platform for their future growth.

Optus Evolve is an advanced communications network delivering tomorrow’s converged business applications today.

Optus Evolve delivers outstanding business efficiencies, including fast data speeds and simpler network management.

Staff members in various sites, for instance, can share critical information securely and flexibly, while remote and mobile workers, as well as trusted business partners, can link directly to centrally stored data and applications.

In other words, Optus Evolve enables the different parts of your organisation to function as an integrated whole.
BUILDING A PATH TO THE FUTURE

If you already have a vision of your future network, Optus has the expertise and resources to take you towards convergence.

We'll make sure that your business can benefit from new technology’s interactivity and multimedia capabilities.

UNDERSTANDING YOUR NEEDS

We’ll start by understanding your company’s particular needs. Your priority might be to improve productivity and reduce costs, in which case we could take you down the IP convergence path and make the most of what you already have.

If the more pressing need is to reduce the complexity of your network, we’ll focus on streamlining network administration.

Or if it’s to expand overseas, we can leverage our relationship with our parent company, international carrier SingTel, to provide seamless integration with sites in Asia and the world.

What’s more, you have the option of asking us to manage all these services on your behalf – letting you get on with running your business.
Optus has driven value in the market since breaking the monopoly in Australian telecommunications in 1992. We’ve proven ourselves to be an energetic and agile company that has maintained a technological edge in a fast-moving marketplace.

NEW INNOVATIVE SOLUTIONS

Optus Evolve takes our challenger spirit even further with new solutions that are innovative, flexible and easy to understand, and pricing that is competitive and transparent. Optus Evolve enables you to balance your needs for bandwidth, features and affordability in a way best suited to your business.

The Optus Evolve communications suite modular structure also makes it easier to add or remove services as your business needs change.

We’re also known for being easy to deal with and that’s partly because Optus has invested so much in understanding our customers’ needs and concerns. We stake our business on our commitment to listening to our customers and appreciate the importance of guiding them towards the best decisions by understanding their individual needs.
PEACE OF MIND

You’ll have the security of knowing your supplier is a tier-1 player in the communications market with extensive network coverage. Optus has earned a reputation for outstanding network management and support.

LEADER IN INTEGRATED COMMUNICATIONS

We are a leader in integrated communications and providing business grade IP network connectivity to hundreds of corporate and government customers.

As part of the SingTel Group, Optus is at the heart of the leading communications company in Asia, making us the only Pan Pacific telecommunications company in Australia.

Optus retains a strong commitment to being agile and quick to respond to customers’ needs. Our overriding aim is to make sure that your business adapts, evolves and thrives.
WE HEAR YOU WANT DELIVERY NOT JUST POSSIBILITIES
GIVE US A CALL

To discuss how Optus can help you through innovative communications solutions; contact your Optus Account Manager or call the Optus Business hotline on 1800 555 937

Join the conversation

Web optus.com.au/business
Twitter @optusbusiness
Blog yesopt.us/blog