

Collaborate, create, innovate

Yes



Help your staff to be more agile, make quicker decisions and empowered to work in a flexible environment.

Highlights

- **Easy to use** collaboration tools enabling your staff to work on any device wherever they may be
- **Collaboration packages** to suit your business needs – from desk workers, to mobile collaborators to video meeting rooms.

Does your organisation have the right culture to create and innovate? Is your organisation agile enough to compete with digital disrupters? How do you retain the talented individuals leading your organisation's digital transformation?

Surprisingly, many of the collaboration tools that are already deployed today, are under-utilised. There is likely to be pockets of collaboration adoption throughout the organisation but many may identify that the tools are hard to use.

Optus Business recognises the challenge of getting more from your current collaboration investments and the roadblocks to adoption. We can help you shift to an environment where collaboration services work for everybody, not just your IT department.

Optus Unified Communications as a Service (UCaaS) is designed to help your organisation and enable your staff to become more agile, make quicker decisions, be able to work in a flexible environment. This is made possible through a tailor built collaboration solution, which will be made simple, easy to use and reliable.

With Optus UCaaS, you can rely on Cisco's latest leading collaboration platform, which is tightly integrated into the Optus Evolve IP Network and into our Mobile Network. We have done all of this to help you to collaborate from wherever you are and to be in touch with the people you need. In addition, we monitor and manage the solution end-to-end, allowing you to focus on your core business priorities.

We make the tools easy to use, so you can get on with business

Optus UCaaS helps to create an agile workforce using mobile first philosophy, allowing your staff to work on any device wherever they may be. We seek to reduce the complexity of collaborating from home, dialling in to a video conference and sharing a presentation with an audience external to your organisation.

With the intuitive tools provided to your staff, expect to see an increase in productivity, be able to easily retain talent and be able to achieve your business goals.

Increasing employee engagement leads to better business outcomes

Optus UCaaS is deployed with your staff in mind – we understand that your staff may want to be able to use their own tools and devices. We can natively connect those devices to your corporate telephony environment in a secure fashion, allowing your staff to use the devices they want to get their work done.

We have tightly integrated our mobile network to Optus UCaaS ensuring your corporate telephony environment is always available even when your staff are out and about.

Collaboration packages tailored to suit your business needs

We believe enabling all people within your organisation with collaboration tools helps to increase their adoption rate. It also helps to create a culture where everyone is empowered to get on with their role, as they will be focussed on achieving business outcomes rather than worrying about if the meeting room technology is going to work.

Collaborator type	Communication needs
Basic	For shared spaces such as meeting rooms or fax machines.
Desk	For the desk based worker who requires essential communication tools.
Office	For the office based worker who may: <ul style="list-style-type: none"> • attend or host voice, video and web meetings • work from home or remotely • move between offices • move between desks (activity based working).
Mobile	For mobile collaborators who spend most of their time on the road and need their collaboration tools on their mobile and tablet.
Video	For video meeting rooms, where dedicated video conferencing equipment is used.

The Optus advantage

Support for everyone in your organisation

We are committed to ensuring your collaboration solution works for your organisation and your staff. We are able to help your staff with 'how to' questions about the technology and ensure on a first point of call they are able to get their meeting up and running as quickly as possible.

Mobile First

We are extremely proud of our mobile network and have tightly integrated Optus UCaaS, aligned to our Mobile First strategy for Collaboration. We believe you should be able to collaborate from wherever you are on all of your devices.

Partnering for success

Our partnership with Cisco bolsters our commitment to bridge the innovation gap for business and government, to help your organisation navigate a complex and evolving technology landscape. We have made a co-investment with Cisco, which is designed to prototype, develop and launch new capabilities. We will do this in collaboration with our customers, to ensure we have the right tools to move your business forward. Optus Business is Cisco's 2015 Australian Partner of the Year, Cloud Solution Excellence Partner of the Year, Services Partner of the Year and Community Contribution Award of the Year.